

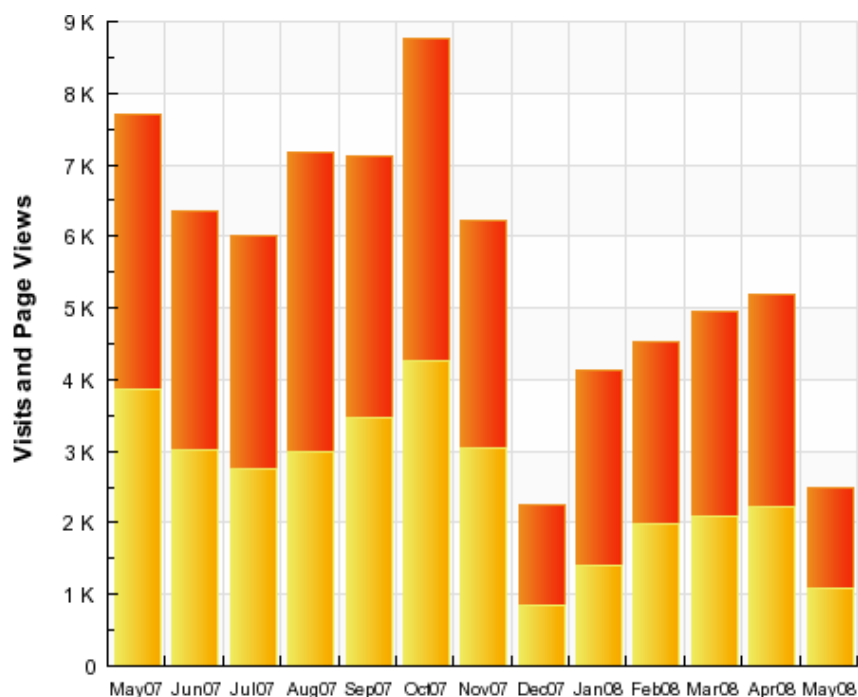
Web Site Committee – Mark Walvoord, chair
(Mike O'Donnell & Bill Glider, members)
2007-2008 ABLE Board Report

TIMELINE of ACTIVITIES:

- June-October 2007: worked with Corey Goldman/Mike Serafin to get JOBS, CONTACT, and BOARD OF DIRECTORS pages updated; discussed switching content to a commercial server. July 5: compiled pictures that had been sent and posted a Conference 2007 picture page
- September-October 2007: worked with Mike O'Donnell to purchase commercial space on a server; transferred content from UToronto server to commercial server (through BlueHost.com); October 19: went live with all content on commercial server (i.e. <http://www.ableweb.org> no longer forwards to <http://www.zoo.toronto.edu/able> where Corey/Mike managed uploads)
- October 2007: posted Fall 2007 LABSTRACTS sent by Barbara Stegenga; created links to newsletter.
- October 2007-February 2008: kept jobs pages updated as needed (no longer routing through Corey/Mike), discussed CWIS proceedings database with BEN committee (Chris Beck), fixed linking/coding problems as noticed/notified, updated files as sent (grants/registration waiver, mini & poster application form/page).
- February 2008: posted Winter 2008 LABSTRACTS sent by Barbara Stegenga; created links to newsletter; uploaded Proceedings Volume 1 pdf and linked (scanned by Karen McMahon).
- February-June 2008: Kept jobs pages updated as needed, discussed CWIS proceedings database with BEN subcommittee and modified server-based then web-based CWIS proceedings database interface to match ABLE website (with Chris Beck); fixed linking/coding problems as noticed/notified; moved 2007 conference pages to our server; updated images on homepage; updated files as sent (2008-2009 membership form); worked with Mike O'Donnell to upload proceedings Volume 26 (from 2004) to website after Mike added ABLE info cover page to each article (discussed adding to past volumes/articles);

STATISTICS: *(overview includes April 2004-May 2008; recent includes mid-Feb 2008-May 2008)*

- Average Visit Length = 3 min 28 sec (recently, 1 min 38 sec)
- Average Page Views Per Visit = 2.4 (recently, 1.9)
- (Number of visits or unique visits is difficult to report: 3 different stats programs on our site give numbers ranging from an average of 69/day to an average of 400/day for the same period. The figure below shows the more conservative report.)
- Most common entry page: www.ableweb.org (homepage)
- Referred to us by (recently):
 - 59% internet search engine (mostly Google or Google Images; most common search words/phrases were: lab, biology, plant, dna, bacterial identification, enzyme, culture, tissue, yeast, or able biology)
 - 38% direct address/bookmark
 - 3% link from external page (mostly BEN portal or redirect from UToronto page)



Month of the Year	Visits	Page Views
May08	1,079	2,498
Apr08	2,228	5,195
Mar08	2,102	4,943
Feb08	1,990	4,534
Jan08	1,394	4,125
Dec07	839	2,261
Nov07	3,057	6,210
Oct07	4,249	8,761
Sep07	3,480	7,130
Aug07	2,982	7,168
Jul07	2,743	6,015
Jun07	3,028	6,363
May07	3,873	7,714

Sitemeter.com visits and page views: May 1, 2007 – May 15, 2008

FUTURE & ONGOING PROJECTS:

- Work with CWIS system (new system for searching, indexing, archiving proceedings volume through BEN) to get look consistent with our webpage; setup so that most recent volumes are available online, but only to ABLE members with username/password
- Re-Upload all past Proceedings articles, each with ABLE info cover page; check copyright and homepage address and change where necessary to non-UToronto server address
- Setup ABLE membership listserv through our commercial website host (BlueHost.com)
- Explore setting up a discussion board/chat on our website for exchange of biology lab ideas
- Explore new format of LABSTRACTS for posting on web (and to be more printable)
- Explore possibility of setting up online voting and annual conference registration through webpage