



The Association for Biology Laboratory Education (ABLE) 2014 Conference Sponsorship Levels

Supporter

- \$250 fee
- Name of supporter would be listed on the conference website and included in the conference materials given to attendees.

General Sponsor

- \$500 fee (\$800 fee to include one free conference registration)
- Sponsor of a refreshment break, lunch, or breakfast.
- The sponsor's name will be posted at the event, listed on the conference website and included in the conference materials given to attendees.
- Brochures, catalogues, samples and similar materials provided by the sponsor would be placed in proximity of the sponsor sign or distributed with conference registration materials. The sponsor is responsible for making arrangements for shipping their materials to and from the conference venue.

Exhibitors

- \$800 fee
- Exhibitors will be provided a 6' display table.
- Exhibitors can purchase multiple booths.
- Exhibitors will be provided one free conference registration.
- Exhibitor name badges will be provided by the conference host.
- Exhibitors are responsible for shipping all materials to and from the conference venue.
- Exhibitors are expected to be at their booths Wednesday - Friday, 8:00 am to 4:00 pm, during breaks when workshops are not in session.
- The names of exhibitors will be listed on the conference website and included in the conference materials given to attendees.

Demonstration Presentations

- \$1000 fee
- These presentations are primarily targeted for companies to demonstrate innovative equipment developed for data collection and analysis in the teaching laboratory, and teaching aids used to improve student learning or assessment in lecture or laboratory.

- These presentations will take place during the noon lunch breaks. The type of room required can be arranged with the conference host.
- Presenters will be provided the same facilities as the exhibitors.
- Presenters will be provided up to three free conference registrations. The companies represented by the presenter will be listed on the conference website and included in the conference materials given to attendees.
- Presenters have the option of also hosting an exhibit (described above in "Exhibitors") at no additional charge.

Major Event Sponsor

- The sponsorship of larger gatherings such as a mixer or the welcome reception. All logistics and costs will be arranged with the conference host. Sponsors should contact the conference host to arrange other large-scale sponsorships such as providing registration bags with a vendor logo or multiple event sponsorships.